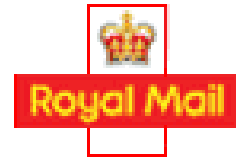


i-tems.co.uk



In partnership with the Royal Mail

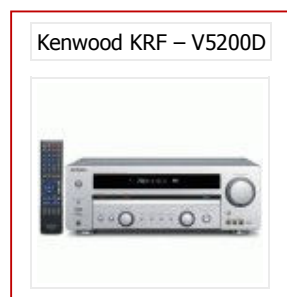
Experience E-Bay in reverse! This system drives prices down not up!

i-TEMS is such a simple way to save money; you will wonder why it hasn't been done before!

In just a few short steps you can have delivered to your door a new product for 50% up to 90% of the RRP once the required numbers have ordered the item.

SAVE up to 90% of the recommended retail price (RRP) on thousands of ITEMS - clothes, electrical goods, toys, shoes, computer equipment, telephones, mobiles, bikes and more.

Imagine if you could get products like these! At a fraction of the normal RRP



So... What's it all about

It follows the principles of group buying. If a group of people all want to buy a certain item all at the same time, Manufacturers and Suppliers will generally offer a discount on that item for the simple reason that it is better to sell a thousand items at a discounted price than to sell relatively few at normal RRP.

What do you have to do?

i-tems gives you the client, the opportunity to sell bulk lots of items at discounted prices. It is a fantastic way to shift end of line goods which you would normally sell through a clearing centre at vastly reduced prices. With *i-tems* you will be able to sell that product with a much better profit margin.

You determine

- What you want to sell
- How many you want to sell
- How much you want to sell it for
- Over what period of time you want to sell it (normal guide time is a period of 2 weeks)

Sit back and wait for the sales to come in

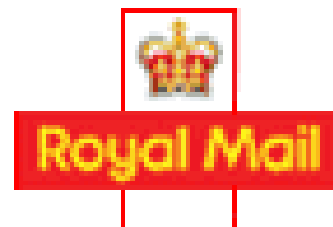


How will your item sell?

i-tems web site will advertise your goods to the general public.

When they see a product they want to buy

- They register online with their mobile phone
- Lodge their credit/debit card details.
- Agree the terms and conditions
- When the agreed figure is met, they receive a text notification that they have *won* the item
- They are bound by the Ts&Cs to purchase the item
- Goods are despatched upon receipt of cleared funds.



What about mailing the goods?

We are delighted to tell you that *i-tems* have a partnership deal with **The Royal Mail** with whom you can enter into a fulfilment contract whereby they will despatch your goods to the end consumer.

We have had to meet extremely stringent criteria in order to achieve this partnership deal and are very proud to be able to advertise the Royal Mail service which also includes Parcelforce.

Interested ...

If you take out an annual agreement you will be given an access point to your own back end solution on the **i-tems** site.

This user friendly application gives you complete ability and control to market your goods.

Quote: It's so easy, a one eyed demented Bat could understand it!
David Walker
Managing Director: Chapter Zero

The Back End Solution enables you to:

- **ADD PRODUCT**
 - Set availability
 - Advertise RRP and your Price
 - Add description
 - Upload and optimise your own pictures
- **SET SALES PLAN**
 - Start date of auction
 - Start time of auction
 - Length of auction
 - Specify exact end time of auction



You have TOTAL control at all times to:

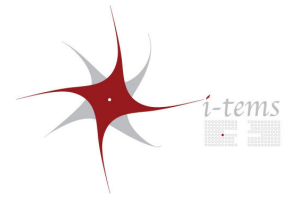
- Check sales
- End auctions early
- Prepare uploads to go up at a later date
- Add users to your account
- Search data to see who has gone on to the site

The module even gives you the ability to accommodate resellers



It's as big as you want to make it





Benefits ...

By subscribing to *i-tems* you will be in a WIN WIN position.

Just sit back and watch to profits roll in

Every manufacturer no matter how big or small they are or how astute, will have products which didn't sell as well as expected.

i-tems will enable you to sell clearance product direct to the public at discounted prices which will be well above the price you would normally achieve through a clearance company. Simply put – you get better profits.

Selling through *i-tems* you are offering the general public branded goods at discounted prices, negating the need for them to buy cheap counterfeit goods. You are therefore protecting your brand name.

i-tems will only allow reputable companies to auction on the site so you can be assured that your products are being sold in the correct forum

i-tems may well prove to be the ideal forum for market-testing new product lines. With its huge demographic audience you will be able to gauge the market interest at the click of a button

There are no limits to the amount of product you can upload onto the site and with the auction having a 2 week turnaround the money will soon come rolling in.

With immediate payment at the end of the auction, you no longer need to worry about credit agreements or chasing overdue accounts.

Its such a simple concept it's a wonder it hasn't been thought of before.

We will also ensure that there is no unhealthy conflict of interest.

.....Cost effective marketing and sales that *Really Works*.

You control how much you sell, when you sell it and how much you sell it for. You get immediate payment, and with a Royal Mail fulfilment agreement you don't even have to worry about how you get it to the consumer.....